

## **STAR360feedback Privacy Policy**

At STAR360feedback, your privacy is our priority. This Privacy Policy outlines the personal data we collect, why we collect it, how we use it, and how we safeguard it. We also explain your rights regarding your data and how you can reach us with questions or concerns.

### **SECTION 1 - INFORMATION WE COLLECT**

#### **1.1. Personal Information**

When you make a purchase or interact with our website, we collect personal information such as:

- **Contact Information:** Name, address, email address, and phone number.
- **Payment Information:** Details required to complete transactions, including credit card information.
- **Device Information:** IP address, browser type, and operating system to help us understand website usage.

#### **1.2. Usage Data**

We may also collect data on how you browse our website to improve functionality, understand preferences, and provide personalized content.

### **SECTION 2 - PURPOSE OF COLLECTION**

We collect and use personal data for several reasons, including:

- **Transaction Processing:** To manage and complete purchases, fulfill orders, and provide support.
- **Service Improvement:** To analyze user behavior on our site, enhance the website experience, and offer tailored services.
- **Marketing:** With your permission, we may use your contact details to send you updates, new product information, and other relevant content.

### **SECTION 3 - CONSENT**

#### **3.1. How We Obtain Consent**

When you provide us with personal information to complete a transaction, verify payment, or facilitate a return, we imply your consent to use that information for these specific purposes. For any additional use, such as marketing, we will ask for your explicit consent.

#### **3.2. Withdrawing Consent**

You can withdraw your consent at any time. If you wish to opt out of marketing emails or revoke consent for data collection, contact us at [bbennett@resultsbystar.com](mailto:bbennett@resultsbystar.com) or by mail at **STAR360feedback, 164 West 200 South, Springville, UT, 84663, United States.**

### **SECTION 4 - DATA STORAGE AND RETENTION**

We store your data securely in compliance with applicable legal and security standards. Personal data is retained only as long as necessary to fulfill the purposes for which it was collected, or as required by law.

### **SECTION 5 - DISCLOSURE OF INFORMATION**

We may disclose your personal information:

- **If required by law:** To comply with legal obligations or respond to valid legal processes.
- **To prevent harm or misuse:** If necessary to protect STAR360feedback's rights or property, or to prevent fraud and abuse.

## SECTION 6 - THIRD-PARTY SERVICES

Our website is hosted by Squarespace, which provides integration with Stripe for secure payment processing. These service providers have their own privacy policies governing how they handle your personal data. We recommend reviewing Stripe's [Privacy Policy](#) for more details.

If your transaction involves a provider in another jurisdiction, your data may be subject to the laws of that region.

## SECTION 7 - DATA SECURITY

We implement industry-standard security measures to protect your personal information. Payment details are encrypted through PCI-DSS compliant methods and stored with AES-256 encryption, ensuring robust data security. While we follow best practices to safeguard data, please note that no method of transmission over the Internet is completely secure.

## SECTION 8 - USER RIGHTS

As a user, you have the right to:

- **Access** your data.
- **Correct** inaccuracies.
- **Delete** or restrict the processing of your data.
- **Withdraw consent** for marketing.

To exercise these rights, contact us using the information provided below.

## SECTION 9 - COOKIES

We use cookies to enhance user experience on our site. You may opt out of cookies if preferred.

- **\_session\_id:** Temporary session information.
- **\_stripe\_visit:** Tracks visits for 30 minutes.
- **cart:** Stores shopping cart contents for 2 weeks.
- **\_secure\_session\_id** and **storefront\_digest:** Used for secure login and access validation.

## SECTION 10 - AGE OF CONSENT

By using this site, you confirm you are of legal age in your region of residence or have obtained necessary permissions for any minors under your care.

## SECTION 11 - CHANGES TO THIS PRIVACY POLICY

We may update this policy periodically. Major changes will be noted on our website or via email. Please check back regularly for updates.

## **SECTION 12 - CONSENT STRING FOR COMPLIANCE**

To comply with privacy laws like GDPR and CCPA, we use a consent string to store and document user permissions for data collection and online advertising. You may update your consent preferences at any time through our website.

### **Contact Information**

For any questions or requests regarding your personal data, please reach out to us at:

#### **STAR360feedback Support**

Email: [support@resultsbystar.com](mailto:support@resultsbystar.com)

Phone: (801) 489-1211

Address: 164 West 200 South, Springville, UT, 84663, United States